

Press Release

KRAIBURG TPE Enhances Cable Organizer Functionality through Seamless Innovation

Kuala Lumpur, September 2024

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KRAIBURG TPE Enhances Cable Organizer Functionality through Seamless Innovation

KRAIBURG TPE, a global manufacturer of thermoplastic elastomer products and custom-engineered solutions is set to boost the Asia Pacific cable organizer market with its advanced [THERMOLAST® K](#) selected TPE series. These TPE innovations enhance connectivity, functionality, and user experience across different industries.

The integration of TPE in cable organizers marks a significant leap in design and functionality. Focusing on user experience, TPE-infused cable organizers offer extra comfort and reduce potential safety hazards. The THERMOLAST® K selected TPE series, formulated specifically for cable organizer applications, boasts good surface feel that enhances convenience in daily life.

THERMOLAST® K Key Material Advantages

- **Non-sticky surface:** TPE material's dry and non-slip surface prevents dirt and dust from adhering to it, making the cable organizer easier to clean.
- **Optimized mechanical properties:** The high tensile strength and abrasion resistance of TPE materials allow the cable organizer to withstand frequent use without easily getting damaged.
- **Waterproof performance:** Excellent waterproof performance ensures that the cable organizer can be used in humid environments without getting damaged, protecting the cables from moisture.
- **Fireproof performance:** TPE material can meet certain fire resistance standards, reducing the risk of the product in fire or other emergencies, thus enhancing safety.
- **Colorable:** This feature allows for distinguishing and managing different types of cables, making quick identification easier and improving organization and usage efficiency.

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Ideal applications

Besides cable organizers, KRAIBURG TPE's materials offer ideal applications such as [car mats](#), screwdriver handles, air guide elements, air flap control, seals for housings, cable clips, bumpers, and pipeline joint sealing.



(Photo: © 2024 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
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KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and tailored products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.