

Press Release

KRAIBURG TPE Secures Zipper Pull Applications and Innovation

Kuala Lumpur, September 2024

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KRAIBURG TPE Technology
(M) Sdn Bhd
Lot 1839 Jalan KPB 6
Kawasan Perindustrian Balakong
43300 Seri Kembangan, Selangor,
Malaysia

Phone +60 3 9545 6393

Info-asia@kraiburg-tpe.com
www.kraiburg-tpe.com

KRAIBURG TPE Secures Zipper Pull Applications and Innovation

KRAIBURG TPE, a global thermoplastic elastomer (TPE) manufacturer has made a notable stride in the zipper pull applications sector with its innovative materials and solutions. These development aim to enhance the functionality, durability, and aesthetic appeal of zipper pulls used in [various industries](#) including fashion, sportswear, luggage, and outdoor equipment.

The company's [THERMOLAST® K](#) selected TPE series offers advanced TPE materials that meet industry standards, providing high-performance solutions for manufacturers and consumers alike.

Key Material Advantages

- **Durability:** TPE materials are durable and resistant to wear and tear. This ensures that the zipper pull remains functional and intact even with repeated use.
- **Smooth Touch and Comfort:** Provides a comfortable grip beneficial for users who frequently use zippers, such as on backpacks, apparel, and luggage.
- **Chemical Resistance:** Helps in maintaining the integrity and appearance of the zipper pull.
- **Design Flexibility:** TPE materials can be easily molded into various shapes and designs. This allows for custom and ergonomic designs to enhance the aesthetic appeal and functionality of the zipper pull.
- **Color and customization:** Offers a wide range of colors for customization to match the product design is beneficial for branding and aesthetics.
- **Non-toxic and Safe:** Free from harmful chemicals, making them non-toxic and safe for consumer products, including those used by children.

Media Contact

Marlen Sittner
Head of Digital Marketing
Team Corporate Communications
Phone: +49 8638 9810-272
marlen.sittner@kraiburg-tpe.com

Asia Pacific
Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

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- **Enhances manufacturing efficiency:** Optimized demolding enhances efficiency by reducing time and effort in removing molded or extruded products. These are compatible across injection molding, extrusion and 3D printing methods, offering versatile and cost-effective production options across industries.

Versatile Applications

Ideal for a wide range of applications component, including functional and design elements, grip, handles, and soft-touch surfaces, these innovative solutions are perfect for fashion and apparel to outdoor equipment, luggage and sportswear. They provide enhanced durability, customizable design options, and improved comfort.

KRAIBURG TPE's advanced TPE materials offer versatile solutions that meet the evolving demands of various industries, ensuring that zipper pulls not only perform well, but also enhance the overall product experience.



(Photo: © 2024 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
(bridget.ngang@kraiburg-tpe.com , +6 03 9545 6301).

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KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and tailored products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.