

Press release

KRAIBURG TPE at K 2022

Page 1 of 6

KRAIBURG TPE GmbH & Co. KG
Friedrich-Schmidt-Strasse 2
84478 Waldkraiburg
Germany

Phone +49 8638 9810-0
Fax +49 8638 9810- 310

info@kraiburg-tpe.com
www.kraiburg-tpe.com

KRAIBURG TPE to campaign in Düsseldorf: The focus is on sustainable products and discussion

The competence leader in thermoplastic elastomers (TPEs) will present itself with a broad portfolio and special focus on sustainability at the K 2022 plastics trade fair held from October 19 to 26 in Düsseldorf. TPE materials and market experts of KRAIBURG TPE are looking forward to welcoming interested visitors at boot C58-03 in hall 6. The products they will present includes THERMOLAST® R, the new product series consisting of sophisticated recycling compounds.

Waldkraiburg, September 2022 – To ensure that customers of KRAIBURG TPE always achieve the best result, individual materials solutions are developed for many requested applications. The result: Right in time for the 2022 K trade fair, KRAIBURG TPE presents THERMOLAST® R, a portfolio of thermoplastic elastomers with a proportion of recycled materials. The product series is currently comprised of compound solutions for the consumer and industrial market segments as well as for the strictly regulated automotive sector. What they have in common is a high proportion of recycled materials (up to 41%), the possibility for in-process recycling, the “Made in Germany” quality label as well as good availability.

“THERMOLAST® R combines a lot of things we’ve been working on for the past 16 months and, in a way, it stands for the transformation KRAIBURG TPE has undergone for some time now. We provide 100% transparent information involving all offered solutions. Thus the sustainability of the materials is transparent for all customers. We distance ourselves deliberately from conspicuously high values – the focus is on the fact that in terms of a sustainable portfolio, we’ve continuously but surely developed in a transparent, honest way and closely to customers’ needs”, says Dr. Monika Hofmann, Director EMEA.

Press contact

Europe, Middle East, Africa
M.A. Juliane Schmidhuber
PR & Communications Manager
Phone: +49 8638 9810 568
Juliane.Schmidhuber@kraiburg-tpe.com

Communications agency

EMG
Rita Verschuuren
Phone: +31 164 317 024
RVerschuuren@emq-marcom.com

Press release

KRAIBURG TPE at K 2022

Waldkraiburg, September 2022

Page 2 of 6

“Our products are custom-engineered – that is, they provide the customers exactly with what is needed so that the solution meets the customer’s wishes”, says Michael Pollmann, Sales and Marketing Director EMEA at KRAIBURG TPE. “In relation to THERMOLAST® R, it is important that we are on the road – still far from the goal but also far away from the start, despite changed conditions on the world market. Our customers receive sophisticated, functional and sustainable products – including information on the product carbon footprint. This combination of service and product results in an attractive offer for quality-minded customers”, explains Mr. Pollmann.

“In addition to sustainable solutions, the focus is currently also on TPEs with a certain added value such as thermally or electrically conductive TPEs, smooth touch TPEs and high resistance TPEs for cosmetics. The background: Many compounds are (further) developed based on a current customer request so that the solution always fits the current application. These procedures ensure that KRAIBURG TPE’s broad portfolio always provides contemporary solutions. Thus, KRAIBURG TPE was able to get several new products ready for launch in the past calendar year, which are now used in customers’ applications. With more than 64 portfolio series and over thousand TPE products on offer developed with the know-how of the competence leader in the TPE market, we have for sure something for everyone – and if not, we’ll develop it for our customers”, concludes Josef Neuer, Head of Product Management EMEA at KRAIBURG TPE.

After the experiences made in recent years, K 2022 will be a special event, and KRAIBURG TPE calls upon customers, partners and prospects to enter into dialog.

Press release

KRAIBURG TPE at K 2022
Waldkraiburg, September 2022
Page 3 of 6



Caption: *“We distance ourselves deliberately from conspicuously high values – the focus is on the fact that in terms of a sustainable portfolio, we’ve continuously but surely developed in a transparent, honest way and closely to customers’ needs”, sums up Dr. Monika Hofmann, Director EMEA at KRAIBURG TPE. (Image: KRAIBURG TPE)*



Press release

KRAIBURG TPE at K 2022

Waldkraiburg, September 2022

Page 4 of 6

Caption: *“THERMOLAST® R instantly provides customers with sophisticated products ready for use. KRAIBURG TPE is no longer at the beginning of a journey to sustainability but we’re already a good way on the road”, says Michael Pollmann, Sales and Marketing Director EMEA at KRAIBURG TPE (Image: KRAIBURG TPE)*



Caption: *“As TPE competence leader and with a broad portfolio on offer, we have for sure something for everyone – and if not, we’ll develop it for our customers”, explains Josef Neuer, Head of Product Management at KRAIBURG TPE (Image: KRAIBURG TPE)*

Press release

KRAIBURG TPE at K 2022
Waldkraiburg, September 2022
Page 5 of 6

Information for press representatives

During the trade fair, the company's materials and market experts will be available for detailed expert discussions and interviews at booth C58-03 in hall 6. Further information is available at <https://www.kraiburg-tpe.com/en/k-messe>

For arranging an appointment at K trade fair from October 19 to 26, please contact juliane.schmidhuber@kraiburg-tpe.com.



[Images](#)

Social Media:



Press release

KRAIBURG TPE at K 2022

Waldkraiburg, September 2022

Page 6 of 6

About KRAIBURG TPE

KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.